Company Tracking Number: KEGUSABLECELTAR

TOI: H071 Individual Health - Specified Disease - Sub-TOI: H071.002A Dread Disease - Cancer Only

Limited Benefit

Product Name: Cancer Elite Rate 2012

Project Name/Number: USAble Life /KEGUSABLECELTAR

Filing at a Glance

Company: USAble Life

Product Name: Cancer Elite Rate 2012 SERFF Tr Num: WAKE-127279862 State: Arkansas TOI: H07I Individual Health - Specified Disease SERFF Status: Closed-State Tr Num: 49228

- Limited Benefit Disapproved

Sub-TOI: H07I.002A Dread Disease - Cancer Co Tr Num: KEGUSABLECELTAR State Status: Disapproved-Closed

Only

Filing Type: Rate Reviewer(s): Rosalind Minor

Authors: Katlyn Gorman, Ben

Cohen, Jody Mistal

Date Submitted: 07/06/2011 Disposition Status: Disapproved

Disposition Date: 07/19/2011

Implementation Date:

Implementation Date Requested: 02/01/2012

State Filing Description:

General Information

Project Name: USAble Life Status of Filing in Domicile: Not Filed

Project Number: KEGUSABLECELTAR Date Approved in Domicile:

Requested Filing Mode: Review & Approval Domicile Status Comments: The home domicile

state is Arkansas.

Explanation for Combination/Other:

Submission Type: New Submission

Market Type: Individual Market Type:

Individual Market Type:

Overall Rate Impact: 15% Filing Status Changed: 07/19/2011

State Status Changed: 07/19/2011

Deemer Date: 08/06/2011 Created By: Katlyn Gorman

Submitted By: Katlyn Gorman Corresponding Filing Tracking Number:

Filing Description:

This filing has not been submitted in the home domicile state of Arkansas as of this time.

Company and Contact

Filing Contact Information

Katlyn Gorman, Administrative Assistant katlyn.gorman@wakelyactuarial.com 34125 US Highway 19 North 888-590-5504 [Phone] 2100 [Ext]

Company Tracking Number: KEGUSABLECELTAR

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Product Name: Cancer Elite Rate 2012

Project Name/Number: USAble Life /KEGUSABLECELTAR

Suite 310 727-373-4559 [FAX]

Palm Harbor, FL 34684

Filing Company Information

(This filing was made by a third party - WAS01)

USAble Life CoCode: 94358 State of Domicile: Arkansas

320 W. Capitol Group Code: 876 Company Type:
P. O. Box 1650 Group Name: State ID Number:

Little Rock, AR 72203-1650 FEIN Number: 71-0505232

(501) 375-7200 ext. [Phone]

Filing Fees

Fee Required? Yes
Fee Amount: \$50.00
Retaliatory? Yes

Fee Explanation: \$50.00 per rate filing X 1

Per Company: No

COMPANY AMOUNT DATE PROCESSED TRANSACTION #

USAble Life \$50.00 07/06/2011 49453149

Company Tracking Number: KEGUSABLECELTAR

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Correspondence Summary

Dispositions

StatusCreated ByCreated OnDate SubmittedDisapprovedRosalind Minor07/19/201107/19/2011

Company Tracking Number: KEGUSABLECELTAR

TOI: H071 Individual Health - Specified Disease - Limited Benefit Sub-TOI: H071.002A Dread Disease - Cancer Only

Product Name: Cancer Elite Rate 2012

Project Name/Number: USAble Life /KEGUSABLECELTAR

Disposition

Disposition Date: 07/19/2011

Implementation Date: Status: Disapproved

Comment:

Given the current state of the ecomnomy and the fact the a 14.6% rate increase is being applied to this block of business with an effective date of February, 2011, this submission is being disapproved.

Thank you for your understanding and cooperation.

Company Name:	Overall %	Overall % Rate	Written	# of Policy	Written	Maximum %	Minimum %
	Indicated	Impact:	Premium	Holders	Premium for	Change (where	Change (where
	Change:		Change for	Affected for this	this Program:	required):	required):
			this	Program:			
			Program:				
USAble Life	15.000%	15.000%	\$1,177,762	20,014	\$7,851,744	15.000%	15.000%

Company Tracking Number: KEGUSABLECELTAR

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Limited Benefit

Product Name: Cancer Elite Rate 2012

Project Name/Number: USAble Life /KEGUSABLECELTAR

ScheduleSchedule ItemSchedule Item StatusPublic AccessSupporting DocumentHealth - Actuarial JustificationNo

Supporting DocumentAuthorization LetterYesSupporting DocumentCover LetterYesRateRate PageYes

Company Tracking Number: KEGUSABLECELTAR

TOI: H071 Individual Health - Specified Disease - Limited Benefit Sub-TOI: H071.002A Dread Disease - Cancer Only

Product Name: Cancer Elite Rate 2012

Project Name/Number: USAble Life /KEGUSABLECELTAR

Rate Information

Rate data applies to filing.

Filing Method: SERFF

Rate Change Type: Neutral

Overall Percentage of Last Rate Revision: 15.000%

Effective Date of Last Rate Revision: 02/01/2011

Filing Method of Last Filing: SERFF

Company Rate Information

Company Name:	Overall %	Overall % Rate	Written	# of Policy	Written	Maximum %	Minimum %
	Indicated	Impact:	Premium	Holders	Premium for	Change (where	Change (where
	Change:		Change for	Affected for this	this Program:	required):	required):
			this Program:	Program:			
USAble Life		15.000%	\$1,177,762	20,014	\$7,851,744	15.000%	15.000%

Company Tracking Number: KEGUSABLECELTAR

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Rate/Rule Schedule

Schedule Document Name: Affected Form Rate Rate Action Information: Attachments

Item Numbers: Action:*

Status: (Separated with

commas)

Rate Page CEP (3-03) New CELT AR -

Exhibit A.pdf

USABLE LIFE INSURANCE COMPANY (NAIC #94358)

Rate Increase Adjustment: 15%

Actuarial Memorandum for Individual A&H Rate Increase

Cancer Plans with Chemotherapy Benefits

Exhibit A - Current and Proposed Monthly Premiums

Current Premium Proposed Premium

		1 Parent			1 Parent	
Plan	Individual	Family	Full Family	Individual	Family	Full Family
Plan 1	\$15.88	\$19.56	\$29.38	\$18.28	\$22.50	\$33.80
Plan 2	22.66	27.72	42.00	26.06	31.88	48.30
Plan 3	27.14	33.36	49.78	31.22	38.38	57.26

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Supporting Document Schedules

Item Status: Status

Date:

Satisfied - Item: Health - Actuarial Justification

Comments: Attachment:

AJ 1Q2011- CELT AR.pdf

Item Status: Status

Date:

Satisfied - Item: Authorization Letter

Comments: Attachment:

Authorization Letter.pdf

Item Status: Status

Date:

Satisfied - Item: Cover Letter

Comments: Attachment:

AR Cover Letter.pdf



David Prickitt, FSA, MAAA Vice President and Chief Actuary

June 30, 2011

To Whom It May Concern:

This letter authorizes Wakely Actuarial Services, Inc. to make filings on behalf of USAble Life for the CancerCare III, CancerCare IV, CancerCare Series and CancerCare Silver products in your state. This letter is effective as of June 1, 2011 and will continue through June 30, 2012.

Sincerely,

Vice President and Chief Actuary



July 5, 2011

State of Arkansas Department of Insurance

RE: NAIC NUMBER: 876-94358/USABLE LIFE

SUBMISSION
RATE INCREASE FILING
CANCER POLICY
FORM NUMBERS: CEP (3-03)

Wakely Actuarial Services, Inc. has been authorized to file the above captioned filing on behalf of USAble Life.

The Company is requesting a 15.0% rate increase in premiums. The proposed effective date for this rate increase is 2/1/2012.

We appreciate the Department's time and consideration in the review of this filing for USAble Life.

Sincerely,

Katlyn Gorman Administrative Assistant

1-888-590-5504 (Toll Free), Extension 2100

EMAIL Address: katlyn.gorman@wakelyactuarial.com